

Wisdom



Strength



Dignity

Respect for Seniors Campaign



Spirit



Choice



Three ways you can help create a safe, caring community where we can all age with dignity and respect:

1. The Colour Purple

Wearing purple is a positive celebration of ageing. Wear it with pride and promote *Respect for Seniors*.

2. Community Conversations

Have a conversation that encourages discussion and acceptance of different perspectives. You can start with these questions:

- What does respect mean to you?
- How do you show respect for others?
- In what ways do you feel respected by others?

3. Campaign Champions

Introduce these conversations into your social or sporting group, organisation, congregation, work and home. For more information, please call UnitingCare Ageing Community Care on 9975 7388.



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